# To be succeeded in Japanese enterprise! Before developing your expertise, what would you need?

Do you usually meet some situations listed below?

- Why do Japanese people always have strict punctuality?
- $\boxtimes$  What do Japanese enterprises want and what do your superiors expect from you
- Do we actually understand each other?
- Why does your company usually have rotation at work? How does it affect your chance of promotion? Can you answer all of the above questions exactly?

Do you agree with us? – No matter how excellent your expertise is, if you cannot capture your Japanese superior's thinking and expectation and understand the management style as well as the process of executing business in Japanese company, you cannot be promoted and successful!

## To be succeeded in Japanese enterprise!

**★**Understanding culture and working style in Japanese enterprise **★** 

Course 1 : BUSINESS SKILL BASICS (2 DAYS) * Understanding culture and working style in Japanese enterprise*				
PC-OL-2201	A Ho Chi Minh City	10-11/01/2022 (Mon – Tue)	8:30 ~ 16:30	
Course 2 : HOU-REN-SOU (2 DAYS)				
★ Communication with superiors and colleagues effectively★				
PC-HCM-220	2 Ho Chi Minh City	21-22/02/2020 (Mon – Tue)	8:30 ~ 16:30	
PC-HN-2202	Ha Noi	24-25/02/2020 (Thu – Fri)	8:30 ~ 16:30	
Course				
Course[Training venue]HCMC: The National Assembly Guest House in HCMC, 165 Nam Ky Khoi Nghia, Ward 7, Dist. 3 Hanoi : 12F, Indochina Plaza Tower, 241 Xuan Thuy, Dich Vong Ward, Cau Giay Dist.[Method]We applied offline training. In case offline training can't be carried out, we apply online training instead[Target]Vietnamese employees working in Japanese enterprises[Language]Vietnamese[Fee]4,600,000/VND/person/course (VAT excl.) <b>**For companies with 2-4 participants, training fee is discounted 5%; with 5 or more</b> 				
<b>[Registration]</b> Fill in the attached "Application form" and send to AIMNEXT via Email or Fax				
Trainer				
<ul> <li>Ms. T.T.T.Thuy</li> <li>Graduated Master of Business Administration (MBA) from the CFVG (Centre Franco-Vietnamien De Formation à La Gestion)</li> <li>More than 17 years working experience in supply chain planning, training, coaching and KAIZEN activities in Japanese company and European company.</li> <li>Major in : soft skill, Business Skill Basics in Japanese Companies.</li> </ul>				

For further information, please kindly contact us via:

### AIMNEXT VIETNAM CO., LTD.



2F, Nam Giao Building 1, 261-263 Phan Xich Long, Ward 2, Phu Nhuan District, HCMC TEL Email URL In charge : (028) 3995 8290 / FAX: (028) 3995 8289

- : training-vn@aimnext.com
- : www.aimnext.com.vn
- : Ms. Giao Ho (Vietnamese & English) Mr. Kazuhi Watanabe(Japanese)

## To be succeeded in Japanese enterprise! ★ Understanding culture and working style in Japanese enterprise ★

#### Objectives

- Understanding the knowledge, professional business manner and how to work effectively in a Japanese company.
- Understanding the superior's thinking and expectation in work, hence increasing the efficiency in mutual communication.
- Understanding Hourensou skills (Report Contact Discuss) and being able to apply effectively in the work.
- $\Rightarrow$  Increase productivity and promote personal ability to the fullest.

#### Content

BUSINESS SKILL BASICS (2 DAYS) Part 1 : First, let's work as a professional! ~ Basic knowledge of a businessman ~	HOU-REN-SOU SKILL (2 DAYS) Part 1 : Are you confident in your ability to communicate with your superior?	
<ul> <li>Awareness of corporate business activities and its purpose</li> <li>Following corporate regulations/ rules</li> </ul>	<ul> <li>Self examination and self assessment of communication skill ~</li> <li>Part 2 : Practice the Hou-Ren-Sou skill and execute</li> </ul>	
<ul> <li>Teamwork</li> <li>Customers First</li> <li>Part 2 : Understand the thinking and expectation of Japanese superiors!</li> </ul>	<ul> <li>business efficiently!</li> <li>When and how to present a report briefly, clearly and sufficiently.</li> <li>When and how to contact clearly, smoothly and to the right audience.</li> <li>When and how to discuss quickly and with good result.</li> <li>How to receive orders from your superior effectively.</li> <li>Part 3 : Present your ideas to the superior persuasively!</li> <li>5W2H Rule</li> <li>Whole-part Rule (Whole-part-Whole)</li> <li>PREP Rule (Point - Reason – Example – Point)</li> <li>Part 4 : Action Plan to apply Hourensou to your work from tomorrow!</li> </ul>	
<ul> <li>The differences in working style between Japanese and Vietnamese people~</li> <li>Japanese way of thinking and executing business</li> </ul>		
<ul> <li>Vietnamese way of working: Strength and Weaknesses</li> <li>The discrepancy and how to erase it</li> </ul>		
Part 3 : Understand the management style of Japanese enterprises and make full use of chance to get promoted ! ~ Compare Japanese enterprise & Europe-American		
<ul> <li>Compare Japanese enterprise &amp; Europe-American</li> <li>enterprise (Vietnamese enterprise) ~</li> <li>Recruitment and rotation</li> <li>Working environment and culture</li> </ul>	<ul> <li>How to apply Hou-Ren-Sou to solve current communication problems with superior ~</li> </ul>	
<ul> <li>Task and responsibility assignment method, decision making method</li> <li>Part 4 : Summary &amp; Action Plan</li> </ul>		
~ Problems relating to Vietnamese working style under the assessment of Japanese enterprise ~	X The above content is subject to change without prior notices.	

### **Course evaluation results**

Until 2019, the number of participants attended "Business skill basics" course are 1.453 people and "Hou-Ren-Sou Skill" course are 2.166 people. AIMNEXT VIETNAM has received many positive feedbacks for these both courses.



Number of evaluators : 1.422 people

<Participants' feedback>

- This course helps me understanding the differences between Vietnamese and Japanese, the differences in working style and helps me know how to work more effectively with superiors. (A participant Business Skill Basics 2017)
- This course helps me understanding the benefit of periodic progress reports to superiors and through understanding the purpose of the report and the requests of superiors, the quality of work will be improved.

(A participant – Hou-Ren-Sou Skill 2018)

Number of evaluators : 2.066 people